November, 2026

IN FOCUS

Mahashakti Foundation



Daan Utsav Celebration at Gudvella Block, Balangir

Picture Credit: Ankita Priyadarshini, Block Coordinator

TOP 25 BEST NGOS TO WORK FOR



Mahashakti Foundation has been honoured among the **Top 25 Best NGOs to Work For**, a milestone holding profound meaning for our entire family. This achievement truly belongs to every team member whose relentless dedication, daily efforts, and unwavering belief in our grassroots mission continue to guide our journey, fostering a workplace culture deeply anchored in shared purpose, mutual respect, collaborative leadership, and transformative community service.

STATE BANK OF INDIA SUPPORTS LARGE-SCALE PLANTATION DRIVE



With support from the **State Bank of India**, Mahashakti Foundation is implementing the Integrated Fruit-Bearing and Avenue Plantation Program across 17 districts of Odisha. The initiative has recorded over 45,000 plantations. The program covers schools, colleges, universities, government institutions and other identified community spaces. It includes fruit-bearing species such as mango, guava, jackfruit, cashew, lemon, jamun and custard apple, along with avenue and environmental species such as neem, karanj, kadam, debdaru, mini gulmohar and Indian almond. Local institutions, students, youth, community members and SBI officials have participated in plantation activities, with continued attention to the care and maintenance of the saplings.

DHOKRA CRAFT SHOWCASED AT PALLISHREE MELA 2026



Under the Dhenkanal Dhokra Metal Craft Cluster initiative, supported by **TPCODL**, artisans from Nuagaon, Saptasajya, participated in the seven-day Pallishree Mela 2026 at Mahisapat. Through structured interventions focusing on contemporary design innovation, advanced skill enhancement, and strategic market linkages, artisans Sanatan Pradhan, Prasant Behera, and Banshidhar Padhan are exhibiting distinct handcrafted brassware across dedicated stalls. This platform significantly broadens consumer outreach beyond local boundaries, establishing reliable commercial channels that sustain monthly artisan earnings averaging ₹30,000.

PROJECT APC BACKS WOMEN-LED AGRI-ENTERPRISE



Under Project APC, supported by the **Government of Odisha**, the Board of Directors of Deulajhari Women Farmer Producer Company Ltd., Athamallik, participated in a State-Level Capacity Building Program at Mission Shakti Bhawan, Bhubaneswar. Organised by the Department of Mission Shakti alongside XIM University, the programme engaged 25 women directors from five blocks of Angul district. The sessions focused on enhancing institutional governance, strategic leadership, and enterprise management, strengthening the business capabilities of women-led producer collectives to drive long-term rural prosperity.

VEDSUTA DAZZLE AT BHUBANESWAR TIMES FASHION WEEK 2026



Under Project Subhalaxmi Udyogini, supported by **Vedanta Aluminium Limited**, Jharsuguda, VedSuta handloom artisans presented Odisha's Sambalpuri weaving heritage at Bhubaneswar Times Fashion Week 2026, collaborating with Zuby's Designer House. Traditional handwoven sarees were reimagined into contemporary runway ensembles. Artisan Ms. Nirupama Padhan from Ragunathpalli and ramp participant Ms. Rinki Meher celebrated seeing their textiles on a premier fashion runway, expanding commercial horizons and connecting indigenous craftsmanship with modern designer markets.

PROJECT UDYAMEE FLAGS OFF DEDICATED VEGGIE VAN



Under Project Udyamee, an initiative of **Aditya Alumina Refinery**, Kansariguguda, Rayagada, the Udyamee Veggie Van was officially flagged off at Kansariguda. Graced by Ms. Mrinalika Rathore, IAS, Sub-Collector, Rayagada, and Dr. Mazhar Beig, Unit Head & President, this mobile enterprise strengthens key market linkages. The van enables bulk vegetable procurement and direct distribution across remote villages, local retail outlets, and households, ensuring reliable access to fresh produce while building an organized, commercially sustainable livelihood avenue for rural entrepreneurs.

SWACHHATA HI SEVA DRIVE AT QUEEN MARY HIGH SCHOOL



Under the Integrated Urban Slum Development Program, supported by **Vedanta VGCB**, an impactful Swachhata Hi Seva campaign was organised at Queen Mary High School. Centred on the theme "Swachhata Mein Sahbhag; Swachh Bharat, Viksit Bharat," the initiative actively engaged students and staff in comprehensive sessions on personal hygiene, systematic waste segregation, and responsible disposal methods. By fostering practical sanitation habits within classrooms and homes, the programme inspired young changemakers to champion clean school surroundings and contribute meaningfully toward building a healthier, disease-free, and sustainable community.

PROJECT SHAKTI POWERS SNACK ENTERPRISE IN HIRAKUD



Under Project Shakti, supported by **Hindalco Industries Limited (Hirakud FRP)**, a hands-on dry snacks production training was conducted for Om Shakti Maa SHG in Rajapada, Hirakud. Facilitated by machinery expert Mr. Kanhaya Agarwal, members mastered mechanized processing of peanut chikki, traditional namkeen, muruku, and nutritious ragi snacks. Demonstrating rapid enterprise readiness, the group secured its maiden festive order of 200 Diwali hampers. Building on this momentum, the SHG will showcase its offerings at a dedicated Hindalco Township stall while preparing to expand commercial distribution directly into the Sambalpur B2B market.

CRA PROJECT PROMOTES INDIGENOUS SEED CONSERVATION



Under the Climate Resilient Agriculture (CRA) Project, supported by **TPWODL**, Mahashakti Foundation (MSF) conducted an awareness program on indigenous seed conservation at Beniapali village, Bargarh. In the presence of Secretary-MSF, Ms. Rojaleen Bhuyan, farmers learned the strategic importance of community seed banks to conserve and exchange locally adapted paddy and pulse varieties. To strengthen long-term climate resilience and secure local seed sovereignty, participating farmers proactively identified a dedicated site at Raisava for establishing their community seed bank.

PROJECT ADIKALA SHOWCASES CRAFTS AT DURGOTSAV



Under Project Adikala, supported by **Vedanta Aluminium Limited**, indigenous heritage crafts were spotlighted at the CSR Initiative Display during Durgotsav 2026. The exhibition showcased traditional Sabai craft, Saura art, Dhokra brassware, woodwork, Mandala art, and the iconic Kapdaganda shawl. Artisans actively engaged festival visitors through live Saura tattoo artistry alongside direct product sales, broadening consumer visibility for tribal craftsmanship, fostering deeper cultural appreciation, and generating sustainable festive livelihoods for emerging rural artisans across regional Odisha.

SBI FOUNDATION SUPPORTS CLIMATE-SMART AGRICULTURE



Under the SBIF-LEAP Climate Smart Livelihoods Project, supported by **SBI Foundation**, ragi cultivation has been revived across Gudvella, M. Rampur, and Narla blocks in Balangir and Kalahandi districts. Overcoming a 14-year hiatus caused by scarce inputs and weak market linkages, the initiative mobilized 509 farmers to scale ragi coverage from zero to 200 acres. By integrating sustainable intercropping with desi black gram, the initiative successfully promotes vital crop diversification, enhances long-term soil health, and strengthens climate-resilient agriculture, securing dependable, sustainable livelihoods for smallholder farming families across both rural districts.

PROJECT ISRRRC SPEARHEADS 2KM AVENUE PLANTATION



A 2km avenue plantation drive from Gudvella to Dhulikana has been undertaken under the ISRRRC Project, supported by **Reliance Foundation**, to establish an ecological green corridor. Executed through strategic convergence with the Block Administration, Forest Department, and MGNREGA (VBRAMG), 400 roadside pits were prepared and planted with Krushnachuda, Karanja, Neem, and Guava saplings. Protective bamboo fencing was contributed by local community members and Green Gudvella FPO, alongside green nets supplied under the project. Rural biodiversity, roadside soil conservation, and environmental sustainability are thereby strengthened.

STRENGTHENING PRIMARY SCHOOL INFRASTRUCTURE IN ANGUL



Civil construction work has commenced under Project Unnayan, supported by **Jindal India Power Ltd.,** for a dedicated kitchen facility at the Primary School in Takua village, Kaniha block, Angul. Aimed at providing a clean, hygienic environment for student mid-day meals, on-site development is progressing swiftly. Column footing excavation has concluded, foundation steel reinforcement work is underway, and essential building materials - cement, sand, and aggregates - have been mobilized to ensure high-quality execution that directly strengthens foundational child health and learning.

SCIENTIFIC LIVESTOCK TRAINING CONDUCTED IN JAJPUR



Under Project Sakhyam, supported by **Jindal Stainless Limited**, a demonstration-based scientific livestock rearing training was conducted at Kaitha Village with technical support from the Sukinda Block Veterinary Department. Facilitated by Veterinary Surgeons Dr. Dipti Ranjan Sahoo and Dr. Rajesh Kumar, the session oriented 65 participants on livestock nutrition, vaccination, disease prevention, and hygienic housing. Farmers were also introduced to relevant government schemes and veterinary services, emphasizing timely care to improve animal health, boost productivity, and secure sustainable household income.

SBI FOUNDATION SUPPORTS COMMUNITY-LED BIRC IN NARLA



Under the SBIF-LEAP Climate Smart Livelihoods Project, supported by **SBI Foundation**, Kalyani Mahila Mandal SHG celebrated its 9th Annual Function in Kanakpur, Narla Block, alongside Mission Shakti and federation representatives. Having established a Bio-Input Resource Centre (BIRC), the collective showcased organic formulations including Handikhata, Jeevamruta, Beejamruta, and Neemastra to promote natural farming. Members also exhibited 16 varieties of preserved indigenous, climate-resilient seeds, demonstrating the critical leadership of rural women in conserving local agricultural biodiversity and driving sustainable, eco-friendly farming practices.

COMMUNITY-LED BIRC POWER NATURAL FARMING IN DHENKANAL



Under the FRDP Project, supported by **HDFC Bank Parivartan**, two community-managed Bio-Resource Centres across Dhenkanal district are making affordable organic inputs accessible to local farmers. In Bhuban block, Maa Kali BRC generated ₹1,07,950 in three months, supplying Handikhata, Nimastra, and enriched compost across regional haats. Concurrently, Marangburu BIRC in Kankadahad engages ten tribal women farmers to produce and market bio-formulations, including Jeevamruta and Agneeastra. Together, these grassroots community enterprises reduce dependency on chemical inputs while driving sustainable natural farming.

INCEPTION WORKSHOP OF CRA PROJECT CONVENED IN BARGARH



Under the Climate Resilient Agriculture Project, supported by **TPWODL**, an Inception Workshop was organised at the CDAO Conference Hall, Bargarh. Bringing together district officials, technical experts, and progressive farmers, the workshop deliberated on sustainable practices including AWD, indigenous seed conservation, organic farming, and soil health management. Featuring practical technical demonstrations and farmer experience-sharing, the programme also felicitated progressive agricultural champions for driving resilient grassroots farming practices forward.

MILLET FARMER FELICITATED ON MAHILA KISAN DIVAS 2026



Under Project Shree Anna Abhiyaan, supported by the **Government of Odisha**, Smt. Purnabasi Padhan, a progressive millet farmer from Talpadar village, Bijepur block, was felicitated as one of the Best Woman Farmers for her exemplary contribution to millet cultivation. The honour was presented by Hon'ble MLA Sj. Irashis Acharya, alongside the Chief District Agriculture Officer, during district-level Mahila Kisan Divas 2026 celebrations. Implemented by Mahashakti Foundation, the initiative continues to empower women agri-champions driving nutrition security and climate-resilient farming.

DAAN UTSAV CELEBRATION 2026









Daan Utsav, the Joy of Giving Week, is observed annually to encourage individuals and institutions to contribute time, resources, skills, and support to underserved populations. Commencing on Mahatma Gandhi's birth anniversary, the observance is dedicated to mitigating socioeconomic disparities, deepening civic engagement, and institutionalizing grassroots social responsibility. By transforming philanthropy into organized civic participation, Daan Utsav facilitates multi-sectoral collaborations among development agencies, government bodies, and local community leadership to address localized vulnerabilities sustainably. Multiple field-level welfare programs were executed across operational areas under developmental initiatives at Mahashakti Foundation. The structured campaign addressed critical gaps in seasonal relief, foundational learning, pediatric nutrition, and senior citizen welfare across project clusters throughout Odisha.

In Hirakud, Project Shakti team, supported by **Hindalco Industries Ltd**, joined the Board of Directors for a social assistance drive at Kalpataru Sevashrama, Andharpat, Rajapada, which caters to destitute senior citizens and youth in institutional care. Program personnel distributed thermal winter blankets alongside academic materials to 40 verified beneficiaries. Demonstrating operational solidarity, participating Board members committed to assist ashram staff in community kitchen operations, facilitating the preparation and scheduled distribution of Prasad throughout the holy month of Kartik.

Concurrently, developmental outreach was implemented in Gudvella Block under the CSL project framework supported by **SBI Foundation**. In Nimursinga village, in Ghuna Gram Panchayat, activities targeted household seasonal resilience and educational retention. Field teams distributed heavy winter blankets to 30 vulnerable households. In parallel, 26 children enrolled in local Anganwadi centres and pre-schools received stationery kits. Aspirational Block Fellow Mr. Aswini Kumar Sahoo participated in the verification and formal handover.

At Araskupa village in M. Rampur, the SBIF team supported early childhood development at the local Anganwadi center. To support cognitive and motor-skill progression, staff handed over sports equipment, recreational toys, and drawing books to enrolled infants and pre-schoolers, concluding with balanced hot meals. Teams also planted nutrient-yielding vegetable saplings within the center's boundary. Activities culminated with an observance on October 14, 2026, at Kaneipal village in Dayanabili Gram Panchayat, Bhuban Block.

Across all target locations, the week-long program facilitated direct material distribution, strengthened community relations, and addressed seasonal and educational needs for underserved beneficiaries.

SUCCESS STORY

TPCODL
TP CENTRAL ODISHA
DISTRIBUTION LIMITED
(A Joint Venture of Tata Power and Government of Odisha)



A LANDLESS WIDOW'S LONG ROAD TO HER RIGHTFUL ALLOWANCE

At 82 years of age, Janaki Nayak's frail frame carries decades of hardship. A tribal widow living in a modest corner of Daspalla, her life has been defined by acute poverty, landlessness, and the quiet struggle for basic survival. Although she has a son, he works as a daily wage labourer, a precarious existence where work is uncertain, and wages are meagre. Despite his earnest efforts, supporting a household on erratic daily earnings proved exceedingly difficult, leaving the elderly widow vulnerable and severely constrained in meeting her daily medical and nutritional needs.
Under the state's progressive social welfare provisions, elderly citizens aged 80 and above are legally entitled to receive an enhanced monthly social security pension of ₹3,500. For an individual in Janaki's circumstances, such an allowance is not an incidental subsidy; it represents life-sustaining financial independence. Yet, like many illiterate, marginalized rural citizens living far from administrative corridors, she was unaware of the updated government guidelines and continued to be deprived of the enhanced benefit she was entitled to receive.

A decisive turning point occurred six months ago during a grassroots village outreach initiative conducted under Project Adhikaar. While reviewing eligible beneficiaries across the block, the dedicated Adhikaar Mitra identified the administrative gap in Janaki Nayak's pension status. The team immediately approached her household to conduct a detailed, empathetic orientation. Janaki and her family were informed of the formal policy rules guaranteeing an enhanced monthly allowance of ₹3,500 for senior citizens above 80 years, demystifying the bureaucratic pathway required to claim it.

Navigating formal administrative documentation can be an overwhelming barrier for an impoverished tribal household. Recognizing this, the grassroots team took complete ownership of facilitating the process. Essential identity and residency records, including her voter ID, Aadhaar card, and bank account passbook, were systematically gathered, verified, and compiled. The application dossier was formally submitted to the office of the Block Social Security Officer (BSSO) in Daspalla, initiating the necessary administrative validation and approval protocols.
Over the next six months, the field team maintained persistent follow-up with the block administration, ensuring the application progressed smoothly through the official channels without stalling. Their persistent advocacy finally yielded results when administrative approval was formalized. Janaki Nayak received her first instalment of ₹3,500 under the enhanced allowance structure directly into her bank account. The relief and joy visible on her weathered face marked the end of prolonged uncertainty. This enhanced monthly pension of ₹3,500 is not a temporary relief measure for a month or a year; Janaki Nayak will receive it steadily for the rest of her life. It provides her with assured dignity, autonomous financial security, and freedom from acute destitution. Her journey stands out as a powerful case study for the entire Daspalla region, demonstrating that proactive grassroots facilitation can bridge systemic delivery gaps and reaffirm the trust and confidence that ordinary, marginalized citizens place in government social security schemes.

MEDIA HIGHLIGHTS

नवभारत
Odisha Patrika - 03 Oct 2026 - 03op7
epaper.navabharat.news

महाशक्ति फाउंडेशन द्वारा स्वच्छता ही सेवा अभियान आयोजित

बलांगीर। महाशक्ति फाउंडेशन और एसबीआई फाउंडेशन के संयुक्त तत्वावधान में गुडवेला ब्लॉक के लाटीतरा एवं घुना, मदनपुरारामपुर ब्लॉक के माणिकेरा एवं मोहनगिरि तथा नरला ब्लॉक के भाटेल एवं बुडेलगुमा गांवों में स्वच्छता ही सेवा अभियान का सफल आयोजन किया गया। गांधी जयंती के अवसर पर आयोजित इस अभियान का उद्देश्य ग्रामीण क्षेत्रों में स्वच्छता के प्रति साथ हुई। इन सभाओं में ग्रामीणों को व्यक्तिगत स्वच्छता के साथसाथ गांव के सार्वजनिक स्थलों को स्वच्छ रखने और स्वच्छता को दैनिक जीवन का हिस्सा बनाने के लिए प्रेरित किया गया। जागरूकता सभाओं के बाद सभी प्रतिभागियों ने मिलकर गांवों के नलकूप/चापाकल परिसरों, विद्यालय परिसरों तथा गांव के मुख्य प्रवेश द्वारों के आसपास जमा कचरे और गंदगी की सफाई की। सामूहिक श्रमदान के माध्यम

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गुञ्जन
ନିଉଜ ଓଡ଼ିଆ
WEDNESDAY, 30 SEPTEMBER 2026

ଆଦିକବି ସାରଳାଦାସ ମହାବିଦ୍ୟାଳୟରେ ବୃକ୍ଷରୋପଣ କାର୍ଯ୍ୟକ୍ରମ ।।

ଜଳବାୟୁ ସହନଶୀଳ କୃଷି କର୍ମଶାଳା

ବରଗଡ଼,୭।୧୦(ଅପ):ବରଗଡ଼ ଟିପିବ୍ୟୁଡିଏଲ୍ ଓ ମହାଶକ୍ତି ଫାଉଣ୍ଡେସନ ମିଳିତ ଆୟୋଜନରେ ଜଳବାୟୁ ସହନଶୀଳ କୃଷି ଉପରେ ଏକ ପ୍ରକଳ୍ପ ଅଭିମୁଖୀକରଣ କର୍ମଶାଳା ଆୟୋଜିତ ହୋଇଯାଇଅଛି। କାର୍ଯ୍ୟକ୍ରମରେ ମୁଖ୍ୟ ଅତିଥି ଭାବେ ମୁଖ୍ୟ ଜିଲ୍ଲା କୃଷି ଅଧିକାରୀ ମମତାରାଣୀ ତ୍ରିପାଠୀ ଯୋଗଦେଇ ଉଦଘାଟନ କରିଥିଲେ। କୃଷି ବିଜ୍ଞାନର ବିଭିନ୍ନ ଅଧିକାରୀ ଏବଂ ଜଳବାୟୁ ପ୍ରତିନିଧିମାନେ ଯୋଗଦେଇଥିଲେ। ଏହି ବୈଧ ମୁଖ୍ୟ ଅରୁଣା ମାରାଣ୍ଡି, ସହକାରୀ କୃଷି ନିର୍ଦ୍ଦେଶକ ଡ. ଅଞ୍ଜନ କୁମାର ନାୟକ, ଉଦ୍ୟାନ କୃଷି ନିର୍ଦ୍ଦେଶକ ଡକ୍ଟର୍ ସାହାନି, ସହକାରୀ କୃଷି ଅଧିକାରୀ ପୁଷ୍ପାସ୍ମିତା ପଣ୍ଡା, ଅଧ୍ୟକ୍ଷ ଯନ୍ତ୍ରୀ ମଦନ କରାଇ, କୁମାର ପଟ୍ଟନାୟକ, ସହକାରୀ ଯନ୍ତ୍ରୀ ମଦନ କରାଇ, ସହକାରୀ ଯନ୍ତ୍ରୀ ସୁଜାତା ଛତ୍ରିଆ ପ୍ରମୁଖ ଉପସ୍ଥିତ ଥିଲେ। ଉତ୍ତଳି ଓ ଅମ୍ବାଲୋମା କୁଦର ଚାଷୀ କାର୍ଯ୍ୟକ୍ରମରେ ସାମିଲ ହୋଇଥିଲେ। କୃଷି ବିଶେଷଜ୍ଞ ଅଶୁତୋଷ ପାଇ ଏବଂ ମହାଶକ୍ତି ଫାଉଣ୍ଡେସନର ସୁଶାନ୍ତ କୁମାର ଦାସ ବୈଷୟିକ ତଥ୍ୟ ଓ ପ୍ରଶିକ୍ଷଣ ପ୍ରଦାନ କରିଥିଲେ। କାର୍ଯ୍ୟକ୍ରମ ସ୍ଥଳରେ ଦେଶୀ ଧାନ ଓ ଡାଲି ବାଜ ସହିତ ଚମାଟୋ, ଲଙ୍କା ଓ ବାଇଗଣ ଚାରା ପ୍ରଦର୍ଶନ କରାଯାଇଥିଲା। ଜଳବାୟୁ ସହନଶୀଳ ଫସଲ ପ୍ରଦର୍ଶନୀ ମଧ୍ୟ ଆୟୋଜିତ ହୋଇଥିଲା।

ଭାରତୀୟ ଷ୍ଟେଟ୍‌ବ୍ୟାଙ୍କ ତରଫରୁ ଚାରାରୋପଣ

ଭବାନୀପାଟଣା, ୪।୧୦ (ସମିସ): ଭାରତୀୟ ଷ୍ଟେଟବ୍ୟାଙ୍କର ୟୁନିଫର୍ମ ପାନ୍-ଇଣ୍ଡିଆ ପ୍ଲାଣ୍ଟେସନ୍ ପ୍ରୋଗ୍ରାମ ଅଧୀନରେ ମହାଶକ୍ତି ଫାଉଣ୍ଡେସନ୍ ମାଧ୍ୟମରେ କଳାହାଣ୍ଡି ଜିଲ୍ଲାର ୧୯ଟି ଶିକ୍ଷାନୁଷ୍ଠାନରେ ୭୫୦୦ ବିଭିନ୍ନ ପ୍ରଜାତୀୟ, ରାସ୍ତାକଡ଼ ଓ ଔଷଧୀୟ ଚାରାରୋପଣ କାର୍ଯ୍ୟକ୍ରମ ପାତ୍ର ବିଭିନ୍ନ ଚାରାରୋପଣ ସ୍ଥଳ ପରିଦର୍ଶନ କରି ଚାରାରୋପଣ କରିବା ସହ ଅଂଶଗ୍ରହଣକାରୀଙ୍କ ସହ ଆଲୋଚନା କରି ପରିବେଶ ସୁରକ୍ଷା ଓ ସ୍ଥାୟୀ ଚାରାରୋପଣ ସମ୍ପର୍କରେ ମୂଲ୍ୟବାନ ମାର୍ଗଦର୍ଶନ ଦେଇଥିଲେ। ଏହି ପଦକ୍ଷେପ ଶିକ୍ଷାନୁଷ୍ଠାନଗୁଡ଼ିକୁ ସବୁଜ ଓ ପରିବେଶ ଅନୁକୂଳ

NEWS TIME ODISHA
TRUTH PEOPLE DEVELOPMENT ODISHA
A REGIONAL NEWS PAPER FOR A BETTER SOCIETY

SBI Organises Tree Plantation Drive at Ramakrishna Mission in Muniguda

Around 1,000 saplings planted at Hatamuniguda under SBI's CSR initiative

GREEN MISSION

SBI to Plant Around 50,000 Trees Across 16 Districts of Odisha

- Mega plantation drive under SBI's CSR initiative
- Around 50,000 trees to be planted in 16 districts
- Focus on environmental protection and a greener Odisha
- Implemented in association with Mahashakti Foundation
- Promotes community participation and sustainable development

Officials and members of State Bank of India along with Ramakrishna Mission representatives plant a sapling at Hatamuniguda in Muniguda

Muniguda, September 29, 2026
By Nanda Kishor Parmanik

State Bank of India (SBI) organised a tree plantation drive at the Ramakrishna Mission Ashram in Hatamuniguda, Muniguda on Tuesday as part of its Corporate Social Responsibility (CSR) initiative.

The programme was conducted under the banner "Together for a Greener Nation" with implementation support from Mahashakti Foundation. As part of the drive, around 1,000 saplings were planted on the Ramakrishna Mission premises.

Senior officials of SBI, representatives of the Ramakrishna Mission, members of Mahashakti Foundation and local youths actively participated in the event. The officials planted saplings and also watered the newly planted trees, emphasising the importance of environmental conservation.

Speaking on the occasion, SBI officials said that tree plantation is not only essential for a cleaner and greener environment but also for ensuring a healthier future

As SBI official waters a sapling during the plantation drive at Hatamuniguda, Muniguda

SBI officials, Ramakrishna Mission members and participants pose for a group photo after the tree plantation drive in Muniguda

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DIPIKA DANDASENA
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ARTISTIC BIZ

KRITIKALA GROUP, THE HEART OF ART

WOMEN ARTISANS HAVE MOVED BEYOND TRADITIONAL WALL PAINTINGS TO CANVAS AND MINI CANVASES, TUSSAR SILK ART, JUTE AND TOTE BAGS

TRIBAL ART

UMA SHANKAR KAR @XpressOdisha

FROM humble beginnings to a vibrant ecosystem, Kritikala Producer Group is a story of traditional tribal art forms being connected with livelihood, education, entrepreneurship and cultural pride.

In Lanjigarh, Kalahandi, Mahashakti Foundation began working on local art and culture and the effort expanded into a focused revival of traditional crafts, particularly Saura Art, Dhokra Craft and other Arts under Project Adikala. Support came from Vedanta Aluminium CSR (Corporate Social Responsibility), Lanjigarh, Mission Shakti, and marketing support of ORMAS and e-Market of Kalahandi food and crafts producer company.

The Saura Art (traditional geometric mural paintings and motifs) journey began with only around four to five artists. Over time, training, producer-group development, innovation, exhibitions and market linkages helped to create a wider ecosystem that connects more than 50 artisans

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ବିଭିନ୍ନ ସ୍ଥାନରେ ସ୍ୱଚ୍ଛତା

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ଜଳବାୟୁ ସହନଶୀଳ କୃଷି ଉପରେ କର୍ମଶାଳା

ବରଗଡ଼, ୭/୧୦ (ଉମିସ): ଟିପିବ୍ୟୁଓଡିଏଲ୍ ଓ ମହାଶକ୍ତି ଫାଉଣ୍ଡେସନ୍‌ର ମିଳିତ ଆୟୋଜନରେ ଜଳବାୟୁ ସହନଶୀଳ କୃଷି ଉପରେ ଏକ ପ୍ରକଳ୍ପ ଅଭିମୁଖୀକରଣ କର୍ମଶାଳା ଆୟୋଜିତ ହୋଇଯାଇଛି। କାର୍ଯ୍ୟକ୍ରମରେ ମୁଖ୍ୟଅତିଥି ଭାବେ ମୁଖ୍ୟ ଜିଲ୍ଲା କୃଷି ଅଧିକାରୀ ମମତାରାଣୀ ତ୍ରିପାଠୀ ଯୋଗଦେଇ କାର୍ଯ୍ୟକ୍ରମ ଉଦ୍‌ଘାଟନ କରିଥିଲେ। ସିଏସ୍‌ଆର୍ ମୁଖ୍ୟ ଅରୁଣା ମାରାଣ୍ଡି, ସହକାରୀ କୃଷି ନିର୍ଦ୍ଦେଶକ ଡ. ଅଞ୍ଜନ କୁମାର ନାୟକ, ଆଡୁ ଡିପିଓ ଶୁଭଶ୍ରୀ ସୌମ୍ୟ ବିଭାର, ସହକାରୀ ଉଦ୍ୟାନ କୃଷି ନିର୍ଦ୍ଦେଶକ ଡକ୍ଟର୍ ସାହାନି, ସହକାରୀ କୃଷି ଅଧିକାରୀ ପୁଷ୍ପାସ୍ମିତା ପଣ୍ଡା, ଅଧ୍ୟକ୍ଷ ଯନ୍ତ୍ରୀ ମଦନ କରାଇ, କୁମାର ପଟ୍ଟନାୟକ, ସହକାରୀ ଯନ୍ତ୍ରୀ ମଦନ କରାଇ, ସହକାରୀ ଯନ୍ତ୍ରୀ ସୁଜାତା ଛତ୍ରିଆ ପ୍ରମୁଖ ଉପସ୍ଥିତ ଥିଲେ। ଉତ୍ତଳି ଓ ଅମ୍ବାଲୋମା କୁଦର ଚାଷୀ କାର୍ଯ୍ୟକ୍ରମରେ ସାମିଲ ହୋଇଥିଲେ। କୃଷି ବିଶେଷଜ୍ଞ ଅଶୁତୋଷ ପାଇ ଏବଂ ମହାଶକ୍ତି ଫାଉଣ୍ଡେସନର ସୁଶାନ୍ତ କୁମାର ଦାସ ବୈଷୟିକ ତଥ୍ୟ ଓ ପ୍ରଶିକ୍ଷଣ ପ୍ରଦାନ କରିଥିଲେ। ଏହି ଅବସରରେ ବିଭିନ୍ନ ପ୍ରକାର ଚାରା ପ୍ରଦର୍ଶନୀ କରାଯାଇଥିଲା।

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